



# VIAAN INDUSTRIES LTD.

To  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400 001.

09/11/2017

**Ref: Viaan Industries Limited (Scrip Code: BSE: 537524)**  
**Subject: Intimation of Business Development Committee Meeting**  
**to be held on 14/11/2017.**

Dear Sir/Madam,

The Business Development committee of Directors of the Company will be held on 14<sup>th</sup> November 2017 to allot:

1. 14,65,500 (Fourteen Lakh Sixty Five Thousand Five Hundred) Shares, at a price of Rs.29 (Rupees Twenty Nine) per Share (which includes a premium of Rs.28 (Rupees Twenty Eight) per Share, which price has been calculated in accordance with the SEBI (ICDR) Regulations, 2009, aggregating to Rs. Rs.4,24,99,500 (Rupees Four Crore Twenty Four Lakh Ninety nine thousand and five hundred Only ) on preferential basis to HT Media Ltd Strategic investor not forming part of the Promoter group of the Company.
2. 14,65,500 (Fourteen Lakh Sixty Five Thousand Five Hundred) fully convertible Debentures (FCD), at a price per Debenture of Rs.29 (Rupees Twenty Nine, aggregating to Rs.4,24,99,500 (Rupees Four Crore Twenty Four Lakh Ninety nine thousand and five hundred Only ) on preferential basis to HT Media Ltd Strategic investor not forming part of the Promoter group of the Company. The FCD will be converted into equity shares within a period of 12 months from the date of allotment & the rate & number of equity shares will be re-computed based on Record Date to be fixed at the time of conversion of FCD into equity shares.
3. Any other matter, with the permission of the Board.

Kindly take the same on record and acknowledge the receipt.

Thanks and Regards,

**For Viaan Industries Limited**

  
**Darshit Shah**  
**(Director/CFO)**  
**DIN: 06614591**

