



VIAAN INDUSTRIES LTD

Racing Towards A Billion Hearts

Date:- 20-12-2018

To,
BSE Limited
The Corporate Relationship Department
P.J. Towers, 1st Floor,
Dalal Street,
Mumbai - 400 001.

Sub: Press Release.

Ref:- Viaan Industries Limited (BSE Scrip Code:- 537524).

Dear Sir/Madam,

We hereby enclose Press Release of Viaan Industries Ltd. telecasts MatchIPL Season 3 in partnership with MTV

Kindly take a note of the same.

Thanking you,

For Viaan Industries Limited



Darshit Shah
(Executive Director/CFO)
DIN No :- 06614591



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Viaan Industries Ltd. telecasts Match IPL Season 3 in partnership with MTV

MUMBAI: 20th September 2018 -

Viaan Industries Ltd. (BSE: 537524), a popular licensing, entertainment & gaming company promoted by leading entrepreneur, Raj Kundra, and celebrity Shilpa Shetty Kundra are all set to telecast India's first-ever match poker league – Match IPL on MTV. This is Match Indian Poker League's third season that is being telecast on the popular youth channel.

Match IPL which recently concluded its live-event is now ready to be telecast on national television on the 19th and 20th of December at 9 PM. Day 1 of Match IPL which was aired on 19th Dec, received a positive response from viewers, Day 2 which is scheduled to air on the 20th will reveal the winning team of the league. The show promises to be more exciting and entertaining due to the recent additions of celebrity performances and of course the highly-awaited action of match poker. Performances from Karishma Tanna, Shamita Shetty and Sanjeeda Sheikh add to the allure of the already glamorous event.

Viaan Industries Ltd. launched the first official poker league of India named Match Indian Poker League in an exclusive tie-up with the International Federation of Match Poker. Season 3 of Match IPL consists of 9 teams and around 100 of the best poker players in India, participating to represent their country at the Nations Cup. The Nations Cup which is popularly dubbed as the world cup of poker is set to be hosted in Dublin, Ireland. The winning team at Season 3 of Match IPL will represent the country and play for Team India at the Nations Cup.

About Viaan Industries Limited:

Entrepreneur Raj Kundra and his celebrity wife Shilpa Shetty Kundra founded Viaan Industries Ltd. in Mumbai, India. The company has a strong and growing presence across the promising sunrise sectors of Entertainment, Gaming, Licensing and Animation. The company's vision is to drive a lifestyle change in masses through its technology offerings. Their unique business offerings enable the stakeholders, distributors and customers to be a part of the Indian growth story.

To know more about Viaan Industries Limited, visit www.v-ind.com

