



VIAAN INDUSTRIES LTD

Racing Towards A Billion Hearts

Date:-29/08/2018

To,
BSE Limited
The Corporate Relationship Department
P.J. Towers, 1st Floor,
Dalal Street,
Mumbai - 400 001.

Sub: Press Release.

Ref:- Viaan Industries Limited (BSE Scrip Code:- 537524).

Dear Sir/Madam,

We hereby enclose Press Release of Viaan Industries Ltd on the cusp of gaming revolution. Crosses 75k downloads on VOW game.

Kindly take a note of the same.

Thanking you,

For Viaan Industries Limited



Mr. Darshit Shah
(Director/CFO)
DIN No :- 06614591



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Viaan Industries Ltd on the cusp of gaming revolution.

Crosses 75k downloads on VOW game.

MUMBAI: 29th August 2018- Viaan Industries Ltd. (BSE: 537524), a popular licensing, entertainment & Gaming company promoted by leading entrepreneur, Raj Kundra, and celebrity Shilpa Shetty Kundra had recently launched VOW game, a farming game, in the month of August. Since the launch, the game has received tremendous response and have crossed more than 75k downloads. The game is available both in IOS and Google App Store.

VOW Game: It is a free to play next level of farming game. The company launched the game in association with Mangala Green Infra Ventures Private limited.

Salient Features of the game:

- It lets you into the world of Real Time farming. Be a real farmer & grow REAL CROPS!
- Grow your farm and expand it your way. Explore a huge variety of crops, plant trees, raise animals and much more!
- Join clubs and work together to win superb rewards!
- Get your Real Time Farming harvest delivered at your doorstep!

Commenting on the development, **Mr. Raj Kundra, Chairman & Managing Director**, said, "Our Company has only accelerated its pace to gain its foothold in the fast-growing gaming and entertainment industry. Our focus on introducing innovative games like VOW and G.O.D, which are appreciated by the audience, which is visible seeing the traction the games have received in the short span of time, this encourages us to grow in this direction and continue to invest into building capabilities"

About Viaan Industries Limited:

Viaan Industries limited was founded in Mumbai, India by renowned entrepreneur Raj Kundra and top celebrity Shilpa Shetty Kundra. The Company has a strong and growing presence across the promising sunrise sectors of Entertainment (Gaming, Licensing & Animation). Viaan has launched many products across fast growing segments of Entertainment and Wellness. Both these verticals are spearheaded by Raj Kundra & Shilpa Shetty Kundra who has vast experience and knowledge across these segments.

The Company's vision is to drive a lifestyle change in masses through health, entertainment and technology offerings. Their unique business offerings enable the stakeholders, distributors, customers to be part of the Indian growth story.

To know more about Viaan Industries Limited, visit www.v-ind.com

