



VIAAN INDUSTRIES LTD

Racing Towards A Billion Hearts

Post Successful launch of Animation series "The Adventures of Ali Baba" on Rishtey channel, Viaan Industries Ltd. set to launch a new Mobile Game — "Adventures of Ali Baba"

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Viaan Industries Ltd. (BSE: 537524), a popular licensing, entertainment & gaming company promoted by leading entrepreneur, Raj Kundra, and celebrity Shilpa Shetty Kundra announce the launch of their new mobile game — "Adventures of Ali Baba".

The company has a strong and growing presence in the gaming sector and now boasts of an interesting new animation series — Adventures of Ali Baba which has its own game to its name. Viaan Industries Ltd. launched the Adventures of Ali Baba animation series in an exclusive tie-up with the TV channel Rishtey, in the second week of November. The channel has already aired 6 episodes and the series can be seen on every Saturday and Sunday at 10 am.

Their latest offering, Adventures of Ali Baba game is an exciting addition to their vast gaming enterprise and is available for users on the Android Play Store and iOS App Store. While the animation series is aimed at engaging and educating kids, the game adds value by allowing kids and users to play using their favourite heroes from the animation series.

Commenting on the development, Mr. Raj Kundra, Chairman & Managing Director, said, "I am excited to announce the launch of Adventures of Ali Baba. It's by far one of the best quality Animations ever made in India and the whole focus has been around engaging children without being preachy yet teaching great values subconsciously. The concept is universal and targets kids between the ages of 5 — 12 years old."

About Viaan Industries Limited:

Entrepreneur Raj Kundra and his celebrity wife Shilpa Shetty Kundra founded Viaan Industries Ltd. in Mumbai, India. The company has a strong and growing presence across the promising sunrise sectors of Entertainment, Gaming, Licensing and Animation. The company's vision is to drive a lifestyle change in masses through its technology offerings. Their unique business offerings enable the stakeholders, distributors and customers to be a part of the Indian growth story.

To know more about Viaan Industries Limited, visit www.v-ind.com

