



VIAAN INDUSTRIES LTD

Racing Towards A Billion Hearts

Date:- 06/08/2018

To,
BSE Limited
The Corporate Relationship Department
P.J. Towers, 1st Floor,
Dalal Street,
Mumbai – 400 001.

Sub: Press Release.

Ref:- Viaan Industries Limited (BSE Scrip Code:- 537524).

Dear Sir/Madam,

We hereby enclose Press Release of Viaan Industries Limited promoted paid game 'G.O.D' showing great promise Pan-India.

Kindly take a note of the same.

Thanking you,

For Viaan Industries Limited

Mr. Darshit Shah
(Director/CFO)
DIN No. 06614591





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***Viaan Industries Limited promoted paid game 'G.O.D' showing great promise Pan-India
Company launches Daily cash Prize game.***

Raj Kundra and Shilpa Shetty Kundra promoted Viaan Industries Limited has successfully launched Game of Dot (G.O.D), a new real money skill-based game in May 2018. The game has grown phenomenally well in few months of its launch with more than 10K+ active users and revenues of more than INR 7 Mn has been achieved. Looking at the strong response, the company has launched daily game where a player can win cash prize daily by just using its skills to "Spot the ball"

G.O.D. has taken inspiration from various 'Spot the Ball' contest games where the players have to spot the position of the ball in the picture of a batsman playing cricket where the ball has been removed.

Through G.O.D, Viaan Industries offers another real money game to its users wherein they can win daily cash prizes, gold and monthly prize as car.

The Game used to offer weekly winning prize money of INR 2.00 Lacs and players have to buy package of 1,5,11 or 28 dots ranging from INR 20/- onwards. However, considering the response the company has launched daily cash prize game of Rs 28499/- to be distributed among 20 winners as per their rankings.

Management Comments:

"I am really excited to see the growth of this game which has been very well accepted everywhere in India with players from more than 20 states regularly participating in the game. Cricket being the most loving sport in India and with Game of Dot (G.O.D), people can use their experience to make real money. We have already launched games from various genre like Domestic Diva, Sniff, Chasebid and have strong pipeline of games to be launched in this financial year" said Raj Kundra, Chairman and Managing Director of Viaan Industries Limited.

Viaan Industries Limited's team has been working on various projects related to gaming apart from G.O.D. The Company has already tied up with International Federation of Match Poker (IFMP) for its flagship poker event MATCH INDIAN POKER LEAGUE (MIPL). The MIPL Season-3 is scheduled on October 2018 in Mumbai.

About Viaan Industries Limited

Entrepreneur Raj Kundra and his celebrity wife Shilpa Shetty Kundra founded Viaan Industries Limited in Mumbai, India. The company has a strong and growing presence across the promising sunrise sectors of Entertainment, Gaming, Licensing & Animation. The Company's vision is to drive a lifestyle change in masses through health & entertainment via its technology offerings. Their unique business offerings enable the stakeholders, distributors, and customer to be part of the Indian growth story.

