



VIAAN INDUSTRIES LTD

(Formerly known as Hindusthan Safety Glass Industries Ltd.)

Date: - 4th August 2017

To,
The Corporate Relationship Department
Bombay Stock Exchange
P. J. Towers, 1st Floor,
Dalal Street,
Mumbai 400001

Sub: Viaan Industries Ltd. signs the next 2 teams for Match Indian Poker League (MIPL) Teams Kolkata Diamonds and Team Bangalore Royals.

Ref: Viaan Industries Ltd: 537524

Dear Sir,

Please refer to the above. As regards this we would like to inform you that the company signs the next 2 teams for Match Indian Poker League (MIPL) Teams are from the cities of Kolkata & Bangalore.

A detailed press release is enclosed herewith.

Kindly take the same on record.

Thanking you,

Yours Faithfully
For Viaan Industries Ltd.

Darshit Shah
CFO & Executive Director
DIN No: 06614591





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Viaan Industries Ltd. signs the next 2 teams for Match Indian Poker League (MIPL)

Teams are from the cities of Kolkata & Bangalore

We are happy to inform our Shareholders that Viaan Industries Ltd. has signed another 2 teams for its Indian Poker League Tournament to be held in Mumbai on 14th and 15th of October.

- **Kolkata Diamonds representing Kolkata**
- **Bangalore Royals representing Bangalore**

Match IPL is a regulated sport poker tournament approved and backed by both International Federation of Poker and its Indian Federation. A total of 8 teams will participate in Match IPL from 8 cities of Ahmedabad, Bangalore, Pune, Chennai, Delhi, Goa, Kolkata & Mumbai.

The recognition for sports in India is increasing with groups of sports teams are coming together to play number of different sports in the leagues format. Competitive sport fuelled by a national platform in the form of television media fires the imagination of India's growing population. Indian sport has evolved from the cricket – only ethos to other internationally popular sport such as soccer, tennis, badminton, hockey and the home-grown kabaddi. The team based leagues have been a key driver in popularizing these sports.

Viaan Industries Ltd, a popular licensing, entertainment & wellness Company promoted by leading entrepreneur Raj Kundra and celebrity Shilpa Shetty bring to India, the first of its kind league for Poker – Match IPL. The tournament celebrates an internationally popular mind sport and skill based game with the winning team representing India at the World Poker Tournament in Europe later in the year.

About Match Poker League:

It is a team sport incorporating regular Texas Hold'em (albeit typically with a pot-limit pre-flop and no-limit post-flop) structure. Soon to be launched Match IPL features teams owned by leading figures in Indian business and entertainment.

With a total number of 8 teams from Ahmedabad, Bangalore, Pune, Chennai, Delhi, Goa, Kolkata & Mumbai, the competition could be incessant and results, incalculable on the basis of hypothesis and estimates.





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About International Federation of Poker:

The International Federation of Poker (IFP) is the global governing body for sports poker, promoting poker and its Match Poker variation as a skill game and a mind sport. Having evolved from its original seven member nations to more than 50 federations, IFP is now the hub for a thriving world poker community.

About Kolkata Diamonds:

Sunny Karira owns the Park Street Privilege Club and is a Poker enthusiast. Apart from his dexterity at bluffing or having a good hand most of the time, he has formal education in aviation from New Zealand and holds a commercial pilot license. He developed a keen interest in the game and was drawn to the relationship between lifestyle and poker here. He has travelled extensively for over 8 years in the quest to understand the nuances of the game.

He believes that Poker is one of the refined forms of recreation and has brought Park Street Privilege Club to Kolkata. Patrons can indulge in a wide array of refinements - be it an uplifting massage at our spa, conversation over a glass of wine, a game of cards or the thrill of enjoying a big game on the large screen - making sure members experience the most exquisite lifestyle of elegance and grace.

Sunny is also the proud co-owner of Kolkata Diamonds

About Bangalore Royals:

Gaurav Kapur is a poker enthusiast who is from the family that founded Yes Bank, India's fourth largest private sector bank. He is involved in the real estate sector where he is building luxury villas through his company, Woodlands Housing Pvt Ltd. In addition, Gaurav was also the owner of a couple of award winning Italian restaurants.

Now he is the proud owner of Bangalore Royals which will represent Kolkata against 7 other cities.

About Viaan Industries Ltd

Viaan Industries Ltd was founded in Mumbai, India by renowned entrepreneur Raj Kundra and top celebrity Shilpa Shetty Kundra. The Company has a strong and growing presence across the promising sunrise sectors of Entertainment (Gaming, Licensing, and Animation), Health & Wellness. Viaan has launched many products across fast growing business segments of





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Entertainment and Wellness. Both these verticals are spearheaded by the Raj Kundra & Shilpa Shetty Kundra who have vast experience and knowledge across these segments.

Our Vision is to drive a lifestyle change in masses through our health, entertainment & technology offerings. Our unique business offerings enable the stakeholders, distributors, customers to be a part of the Indian Growth story.

For more information on Viaan Industries, please visit: www.v-ind.com

For any Investor Relations query, please contact:

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