



# VIAAN INDUSTRIES LTD

(Formerly known as Hindusthan Safety Glass Industries Ltd.)

**Date: - 3<sup>rd</sup> August 2017**

To,  
The Corporate Relationship Department  
**Bombay Stock Exchange**  
P. J. Towers, 1<sup>st</sup> Floor,  
Dalal Street,  
Mumbai 400001

**Sub: Viaan Industries Ltd in association with Eros International is set to launch "Sunny Gill & The Agents of SNIFF": A movie based adventure platform game.**

Ref: Viaan Industries Ltd: 537524

Dear Sir,

Please refer to the above. As regards this we would like to inform you that the company association with Eros International is set to launch "Sunny Gill & The Agents of SNIFF": A movie based adventure platform game.

A detailed press release is enclosed herewith.

Kindly take the same on record.

Thanking you,

Yours Faithfully  
For Viaan Industries Ltd

Darshit Shah  
CFO & Executive Director  
DIN No: 06614591





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## **Viaan Industries Ltd in association with Eros International is set to launch “Sunny Gill & The Agents of SNIFF”: A movie based adventure platform game.**

Mumbai, 2<sup>nd</sup> August 2017: Viaan Industries Ltd, a popular licensing, entertainment & wellness Company promoted by leading entrepreneur Raj Kundra and celebrity Shilpa Shetty Kundra is coming up with the launch of its first movie based mobile game –“Sunny Gill & The Agents of SNIFF” in association with Eros International, a leading company in the Indian entertainment industry.

Viaan Studios, the gaming division of Viaan Industries Ltd-has developed this Adventure Platform Game for Eros’s Trinity Pictures first franchise - SNIFF directed by renowned director, Amole Gupte. Viaan Studios with its strong infrastructure and core development team at Mumbai is poised to offer unique and unmatched game play elements to gamers across the globe.

Eros will reserve full rights to publish and market the game especially designed for the film, slated to release on August 25, 2017.

**Commenting on the development, Mr Raj Kundra- Chairman of Viaan Industries, said,**  
*“It is a game targeted for kids and teens but fun for other age groups as well. To have a strategic partnership with Eros International is really exciting for our gaming studio and with such a strong content partner we hope to create more games in future to not only entertain our gamers but create a mark in the gaming industry in India.”*

### **About the game**

In this game available on GooglePlay, the player becomes Detective Sunny Gill and find clues, solve cases with help of his friends - Google & Twitter. He paces through multiple levels like city, jungle, warehouse, and terrace during the game. The game has strong viral mechanics to ensure that gamers are hooked and come back to play more.





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## About Viaan Industries Ltd

Viaan Industries Ltd was founded in Mumbai, India by renowned entrepreneur Raj Kundra and top celebrity Shilpa Shetty Kundra. The Company has a strong and growing presence across the promising sunrise sectors of Entertainment (Gaming, Licensing, and Animation), Health & Wellness. Viaan has launched many products across fast growing business segments of Entertainment and Wellness. Both these verticals are spearheaded by the Raj Kundra & Shilpa Shetty Kundra who have vast experience and knowledge across these segments.

Our Vision is to drive a lifestyle change in masses through our health, entertainment & technology offerings. Our unique business offerings enable the stakeholders, distributors, customers to be a part of the Indian Growth story.

For more information on Viaan Industries, please visit: [www.v-ind.com](http://www.v-ind.com)

For any Investor Relations query, please contact:

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