



VIAAN INDUSTRIES LTD

(Formerly known as Hindusthan Safety Glass Industries Ltd.)

Date: - 1st August 2017

To,
The Corporate Relationship Department
Bombay Stock Exchange
P. J. Towers, 1st Floor,
Dalal Street,
Mumbai 400001

Sub: Viaan industries Ltd signs off Delhi Aces to a Delhi consortium for the Match Indian Poker League (MIPL).

Ref: Viaan Industries Ltd: 537524

Dear Sir,

Please refer to the above. As regards this we would like to inform you that the company signs off Delhi Aces to a Delhi consortium for the Match Indian Poker League (MIPL).

A detailed press release is enclosed herewith.

Kindly take the same on record.

Thanking you,

Yours Faithfully
For Viaan Industries Ltd.

Darshit Shah
CFO & Executive Director
DIN No: 06614591





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Sub: Viaan industries Ltd signs off Delhi Aces to a Delhi consortium for the Match Indian Poker League (MIPL).

We are happy to inform our Shareholders that Viaan Industries Ltd. has signed an agreement with M/s Brands Chariots Pvt. Ltd. and finalized the first team Delhi Aces representing the city of Delhi for its Indian Poker League Tournament to be held in Mumbai on 14th and 15th of October. Match IPL is a regulated sport poker tournament approved and backed by both International Federation of Poker and its Indian Federation. A total of 8 teams will participate in Match IPL from 8 cities of Ahmedabad, Bangalore, Pune, Chennai, Delhi, Goa, Kolkata & Mumbai.

The recognition for sports in India is increasing with groups of sports teams are coming together to play number of different sports in the leagues format. Competitive sport fuelled by a national platform in the form of television media fires the imagination of India's growing population. Indian sport has evolved from the cricket-only ethos to other internationally popular sport such as soccer, tennis, badminton, hockey and the home-grown kabaddi. The team based leagues have been a key driver in popularizing these sports.

Viaan Industries Ltd, a popular licensing, entertainment & wellness Company promoted by leading entrepreneur Raj Kundra and celebrity Shilpa Shetty Kundra bring to India, the first of its kind league for Poker - Match IPL. The tournament celebrates an internationally popular mind sport and skill based game with the winning team representing India at the World Poker Tournament in Europe later in the year.

About Match Poker League:

It is a team sport incorporating regular Texas Hold'em (albeit typically with a pot-limit pre-flop and no-limit post-flop) structure. Soon to be launched Match IPL features teams owned by leading figures in Indian business and entertainment.

With a total number of 8 teams from Ahmedabad, Bangalore, Pune, Chennai, Delhi, Goa, Kolkata and Mumbai, the competition could be incessant and results, incalculable on the basis of hypothesis and estimates!

The team announced to participate in the league is "Delhi Aces" representing the national capital.





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About International Federation of Poker:

The International Federation of Poker (IFP) is the global governing body for sports poker, promoting poker and its Match Poker variation as a skill game and a mind sport. Having evolved from its original seven member nations to more than 50 federations, IFP is now the hub for a thriving world poker community.

About Team "Delhi Aces":

Founded and owned by young and enthusiastic poker loving entrepreneurs from the national capital – the "Delhi Aces" is a culmination of their enthusiasm for the game.

The owners of the "Delhi Aces" comprise of an interesting mix of leading businessmen and professionals. Each of them bears a unique strength and their collective goal is to live up to their team motto, "Fortune Favours The Bold"! Like their own personalities, they expect the Delhi Aces to play aggressive but smart poker where winning is the ultimate goal.

Mr. Abhishek Khaitan - An entrepreneur & business owner of Radico Khaitan Ltd. The savvy Mr. Khaitan is recognized as an innovator extraordinaire who has thrived in the Indian Liquor space where giants have fallen.

Mr. Rajnish Gupta - Mr. Gupta aka "The Zambian Lion" roars loud in the African continent. He has built many businesses including a very successful bottling and distribution enterprise of Pepsi Co.

Mr. Rajat Sikka – Mr. Sikka of Saivana Exports is a top first generation Indian manufacturer and exporter of very high fashion women's clothing to some of the leading fashion houses of Paris and New York. The fashion ramps in both these cities are dominated by clothes made by Saivana.

Mr. Shantanu Dalmia - Mr. Dalmia is the scion of Casewell Drilling and alongside has been active in the sports start-up space. A sharp poker player himself, his self-made Company is an acclaimed brand in the international oil drilling business.

Mr. Ankur Sachdeva – He is an acclaimed professional from the alcoholic beverage industry leveraging his team management skills to propel Delhi Aces to a winning start in Season 1.





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About Viaan Industries Ltd

Viaan Industries Ltd was founded in Mumbai, India by renowned entrepreneur Raj Kundra and top celebrity Shilpa Shetty Kundra. The Company has a strong and growing presence across the promising sunrise sectors of Entertainment (Gaming, Licensing, and Animation), Health & Wellness. Viaan has launched many products across fast growing business segments of Entertainment and Wellness. Both these verticals are spearheaded by the Raj Kundra & Shilpa Shetty Kundra who have vast experience and knowledge across these segments.

Our Vision is to drive a lifestyle change in masses through our health, entertainment & technology offerings. Our unique business offerings enable the stakeholders, distributors, customers to be a part of the Indian Growth story.

For more information on Viaan Industries, please visit: www.v-ind.com

For any Investor Relations query, please contact:

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Note: Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. Viaan Industries Ltd. will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

