



# VIAAN INDUSTRIES LTD

Racing Towards A Billion Hearts

Date: - 14-09-2018

To,  
BSE Limited  
The Corporate Relationship Department  
P.J. Towers, 1<sup>st</sup> Floor,  
Dalal Street,  
Mumbai - 400 001.

Sub: Press Release.

Ref:- Viaan Industries Limited (BSE Scrip Code:- 537524).

Dear Sir/Madam,

We hereby enclose Press Release of Viaan Industries Ltd. to launch their online poker site [www.PokerRaj.com](http://www.PokerRaj.com)

Kindly take a note of the same.

Thanking you,

For Viaan Industries Limited



NAME:- DARSHIT SHAH  
DIRECTOR/CFO  
DIN NO:- 06614591



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## Viaan Industries Ltd. to launch their online poker site [www.PokerRaj.com](http://www.PokerRaj.com)

### MUMBAI: 14<sup>th</sup> September 2018 –

Viaan Industries Ltd. (BSE: 537524), a popular licensing, entertainment & gaming company promoted by leading entrepreneur, Raj Kundra, and celebrity Shilpa Shetty Kundra announce the launch of their online poker site [www.pokerraj.com](http://www.pokerraj.com)

The company has a strong and growing presence in the real money gaming (RMG) sector from [www.gameofdot.com](http://www.gameofdot.com) to [www.chasebid.com](http://www.chasebid.com) and now the latest offering [PokerRaj.com](http://www.PokerRaj.com)

Viaan Industries Ltd. launched the first official poker league of India named Match Indian Poker League in an exclusive tie-up with the International Federation of Poker. With over 10 teams and 100 of the best poker players in India participating to represent their country at the Nations Cup.

The latest offering [www.pokerraj.com](http://www.pokerraj.com) is an exciting addition to their vast gaming enterprise and completes the loop by promising to be the King of Poker by bringing to the table a number of offerings for all Poker enthusiasts in India.

It will be available on Mobile Web, iOS and Android. The site is now officially open for registrations. Poker Raj will go live on 16<sup>th</sup> September with an incredible introductory 10 lakh welcome freeroll.

### *Salient Features of Poker Raj*

- Instant Cash Outs up to 9999/-
- New and exciting tournaments, cash games and free to play games
- Convenient, user-friendly and easy to use poker software
- Play with and against Bollywood celebrities and prominent Indian poker players
- Huge rewards and a chance to play at the Match Indian Poker League

Commenting on the development, **Mr. Raj Kundra, Chairman & Managing Director**, said, "We have been focussing on all variants of real money gaming in India that fall under the game of skill. We launched India's first official poker league. We've also curated a new team of passionate poker lovers and Poker Raj is something we've been developing over the years and are now finally ready to launch one of the best poker experiences India has ever seen. We have completed the loop of poker offerings and will now focus on taking a sizeable market share of this booming industry with one



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Website: [www.v-ind.com](http://www.v-ind.com) | CIN No.: L52100MH1982PLC291306



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focus in mind – the player! Infact we will be only the second listed player to have online poker, first being Delta Corp post it's acquisition of adda52."

## About Viaan Industries Limited:

Entrepreneur Raj Kundra and his celebrity wife Shilpa Shetty Kundra founded Viaan Industries Ltd. in Mumbai, India. The company has a strong and growing presence across the promising sunrise sectors of Entertainment, Gaming, Licensing and Animation. The company's vision is to drive a lifestyle change in masses through its technology offerings. Their unique business offerings enable the stakeholders, distributors and customers to be a part of the Indian growth story.

To know more about Viaan Industries Limited, visit [www.v-ind.com](http://www.v-ind.com)

